



## COOKIES POLICY • STAN INCORPORADORA S.A.

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Last updated [08.25.2022]

**Stan Incorporadora S.A.** (“Stan” or “We/Us”), acting as a representative of Grupo Stan companies, is committed to the protection of your Personal Data and will always be transparent regarding the processes performed on your information. The Cookies Policy (“Policy”) presents our guidelines for carrying out activities related to cookies, in accordance with the provisions of Law No. 13,709/18 (General Data Protection Law - “LGPD”)

### 1. WHAT ARE COOKIES?

Installed on your device through your browser when You access our website, cookies are small text files that store information related to your browsing. We use cookies to analyze your navigation in order to improve and personalize your experience. Cookies automatically collect the following information:

(a) Identification of the device (desktop, notebook, smartphone, tablet), operating system, browser and IP address. This data is used for purely statistical purposes, helping to correct technical problems and improve the browsing experience.

(b) Identification of which sections, contents and services of the website were viewed, navigation time and any external references that directed You to our website (such as third-party links). This data is collected to customize your experience on new accesses.

(c) Identification of the user’s language and country of origin. This data is intended to standardize user preferences in new accesses. This data is processed in accordance with our Privacy Policy.

### 2. WHAT TYPE OF COOKIES ARE BEING USED

We may use any of the following types of cookies on our website:

**Strictly necessary cookies:** related to the functioning of the website; cannot be disabled. They are triggered only in accordance with the actions taken by the user that constitute any request for services, such as, for example, choosing privacy preferences, accessing or compiling modules. The legal basis for collecting this category of cookies is Stan’s legitimate interest (art. 7, IX, of the LGPD law).

**Performance cookies:** allow us to count visits and traffic sources, in order to be able to scale and improve our website. They collaborate to know, for example, which are the least and most popular pages, in addition to tracing how users interact on the website. This information is aggregated and anonymized. The legal basis for the collection of this category of cookies is the user’s consent (art. 7, I, of the LGPD law).

**Functionality cookies:** allow our website to remember the choices You make while browsing, in order to personalize your experience. We may store information about your geographic location, text size, fonts and other customizable website elements. These cookies may still be used to track which products and videos have been shown and to prevent replay. Depending on the context, these cookies may store certain types of personal data as necessary to provide functionality. The legal basis for the collection of this category of cookies is the user's consent (art. 7, I, of the LGPD law).

**Advertising cookies:** set by our advertising partners, they may be used by these companies to build a profile of your interests and show You relevant advertisements on other websites. They work by uniquely identifying your browser and device, and may store certain types of personal data. If You do not allow these cookies, You will not enjoy personalized advertising on different websites. The legal basis for the collection of this category of cookies is the user's consent (art. 7, I, of the LGPD law).

### **3. COOKIES IN THIRD PARTIES LINKS AND CONTENT**

When we make third-party content available on our website, it is likely that third-party cookies will also be installed on your devices. Stan has no control or responsibility over the use, purpose and functioning of such cookies. Therefore, we strongly recommend that You seek to know the cookie policy of these third parties for more information.

### **4. CONTROL AND RESTRICTION OF COOKIES**

Upon your first access to Stan's website, an alert about the use of cookies is presented through a pop-up, along with the link to this Policy. If You do not want cookies to be collected, You can restrict all of them or choose which ones will be collected at your discretion. However, we remind You that the refusal of cookies may result in loss of functionality or restriction of access to sections of our website.

To manage your usage or delete the cookies used on our website and on third-party websites, You can also access your browser settings. Below, we provide a step-by-step guide to manage cookies in the most popular browsers:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Internet Explorer](#)

[Safari](#)

If you have any questions, please contact us at the following email address: [lgpd@stan.com.br](mailto:lgpd@stan.com.br) for additional information about cookies in general.